



Q-Collar™ News: Military & Sport

MILITARY

DrDave was invited to speak at a major gathering at the University of Cincinnati on Friday the 23rd of September with resounding success and justifiable belief in and for the future of the collar within the military. Here are the details in his own words...

I had the honor (with six other academic and military physician researchers) of presenting our technologies to LT General Laura A. Potter, Deputy Chief of Staff for the US Army.

The Agenda title was "What Cincinnati has done to protect the Brains of our Warfighters." My talk was entitled "Nature's Master Class." It was a very formal event and was tightly controlled regarding location, secrecy and security. We were told to keep the content "high-minded" and not get down into academic weeds.

There were roughly 50 people present including many high ranking military brass, the President of the University of Cincinnati, Chief of Staff of the hospital, Dean of the Medical School and the Chief of Staff of the US Surgeon General.

My talk was well received, and I was able to present the General with two Tactical Q-Collars. her eyes lit up, and she put the Camo version on right away! I would say at least 15 of those present came up to meet me afterwards to play with sleeved collars and gush over them.

Interestingly, the US Surgeon General's Chief of Staff asked me and Major Jed Hartings, PhD (Co-Director of the UC Neurotrauma Research Center) to give our talks to the Surgeon General in person! (More to come) Cards were exchanged, and I believe he's serious. Jed is a huge Q-Collar advocate, and he personally pitched for including my talk in the meeting.

I think the General's trip was in part was to support recruiting efforts; the Regional and State Directors of Army Recruiting were present. They introduced themselves afterward and said they thought the video created by Q30 for the launch of the Q-Collar Tactical would help their recruiting efforts— I think they were serious! I've attached a copy of my .pdf slides, if interested. I've also attached a copy of General Potter's BIO.

SPORT

Michael Pratt, quarterback for Tulane (#7) pic and [video](#) (1) of him wearing his Q-Collar while throwing a TD!

Filling out his story, his QB ratings for 2020 and 2021, respectively were 53.2, while a week ago his current rating was 77.4, since he started wearing the collar, not that we can give full credit to the collar! A brief summary of his full stats found in this [ESPN LINK](#) (2)...



Pratt finished the 2021 season with a 57.6% completion rate, 2,381 passing yards, 21 touchdowns and eight interceptions over 11 games. The completion percentage from 2021 and 2020 (55.1%) would imply a quarterback had severe accuracy issues if depth of quarterback analysis was as shallow as just the numbers.

Pratt was sacked 33 times in 2021, with one reported concussion while he took a number of nasty hits that would suggest he played the better part of the season badly injured."

The full article can be found via this [NBC Sports EDGE](#) link (3).

Meanwhile our licensee, Q30, has been particularly effective with National Football Foundation's "Future for Football," video series, which is promoting the science side of football. Q30 achieved success with the collar in the first episode with more to follow. Click this [LINK](#) (4) to watch.

Q30 has provided the following feedback...

If you have caught any of the action over the first couple of weeks of the NFL season, you have probably seen Q-Collars on a number of players. Eight games this upcoming weekend (24-25 SEP) will feature players with Q-Collars including Tony Pollard (Cowboys), JD McKissic (Commanders), Boston Scott (Eagles), Drue Tranquill (Chargers), Taylor Rapp (Rams), Adrian Amos (Packers), and others.

We (Q30) believe it is a really strong piece for Q30 and our technology. To be directly affiliated with NFL executives and some of the most established names in the sport is a clear indicator of the momentum we are building in the sport.

We will share other episodes when released.

Neil & Dave